



Compare the Neopost IS-280 iMeter™ postage meter to Pitney Bowes: Save 52% or more with no pricing games!



Monthly rental pricing comparison	Neopost IS-280	Pitney Bowes mailstation 2™ with pbSmartPostage
Rental amount (with 2 lb scale)	\$19.75	\$24.99
Reset fees (to download postage)	FREE	\$9.99
Postage advance fees (Pitney Bowes Purchase Power®)	FREE	\$8.99*
Postal rate change protection	FREE	FREE
Estimated ink cost per month (10 letters/day)	\$11.16	\$21.87
Label cost per month (2 labels/day)	\$4.40	\$8.00
Typical total monthly cost	\$35.31	\$73.84**
neoShip service (lower shipping rates, better tracking and delivery)	\$3.00	—
Monthly cost with neoShip service	\$38.31	\$73.84

Bottom Line: Neopost Saves You 52% or More in Total Costs with No Price Increases in Year 2 or Year 3

Benefits and support comparison	Neopost IS-280	Pitney Bowes mailstation 2™ with pbSmartPostage
Screen display	2 3/4" x 1 5/8" (60% larger)	3 3/4" x 3/4"
Weighing platform dimensions	7 1/4" x 5 1/2" (69% larger)	4 1/2" x 5 1/4"
Maximum envelope thickness	5/16"	1/4"
Access to multiple valuable apps for managing postage expenses and more	Yes	No
USPS® international rates	Included	Optional
USPS® e-Services (delivery confirmation, return receipt, etc.)	Optional	Yes
Track packages, print shipping labels, address verification	Yes, with neoShip	Online Only
Discounts on USPS® First-Class and Commercial Based Priority rates	Yes	Yes
High speed internet connection to download postage	Yes	Yes
Technical support center location (for small/home office equipment)	 U.S.A.	 Philippines

Better Features, Excellent U.S. Based Customer-Rated Service and Support, Easier to Use

Postal funds management comparison	Neopost neoFunds® Service	Pitney Bowes Purchase Power®
Credit extension	Yes	Yes
Transaction fee*	No	Yes
Monthly inactivity fee (after 12 months)	No	Yes

No Hidden Fees with Neopost

*Costs reflect a typical monthly \$200 postage download with a \$8.99 postage advance fee. The postage advance fee increases to \$20.99 (or more) per download of greater than \$250.

**Internet offer pricing as of June 4, 2015.